

# Dress for Success Memphis



**C.O.I.N.S.** (an acronym for Circle Of Influence Networking Soirees) are small gatherings hosted by individuals where they introduce Dress for Success Memphis to their circle of friends and associates and raise funds to support our organization and sustain our programs.



Throwing C.O.I.N.S. can be anything from hosting a small tea party, to a backyard barbecue. Do it in your own way, because no matter how you do it...you'll be doing it for a great cause! Every effort and every amount is important to us. Everyone who has ever had a penny jar knows...little amounts, over time, add up!

*When you change a woman, you change a child.  
When you change a child, you change a community...and we all benefit.*

So, throw your C.O.I.N.S. for Dress for Success Memphis! Call us at 901.725.8077 and we'll help you get started.

DRESS FOR SUCCESS MEMPHIS  
1750 Union Ave • Memphis, TN 38104  
901.725.8077 • Fax 901.725.8978  
www.dressforsuccess.org/memphis



## General Brochure

### Helping Dress for Success

There are many ways you can assist Dress for Success Memphis assist women in becoming self-sufficient. You can:

- Make a tax-deductible financial donation
- Make a tax-deductible donation of new or nearly new interview appropriate women's clothing
- Volunteer with operations, programs and service, or fund-raising
- Organize a "Suit Drive" at your office or community center
- Ask your company to become a corporate sponsor

A new, fun way people are helping Dress for Success Memphis is by Throwing C.O.I.N.S. (Circle of Influence Networking Soirees). Call our office for more information and assistance.

### Clothing Contributions

Clothing donations are accepted at our location at 1750 Union Avenue, inside of the First Presbyterian Church.



### Volunteer Opportunities

Dress for Success Memphis is a volunteer-driven organization. The following is a list of our volunteer opportunities:

**The Fifty Fabulous Fashionistas** work individually with clients on a scheduled appointment basis to find interview appropriate outfits. Additionally, their job is to boost the client's self-esteem so that she feels confident and self-assured at her job interview.

**The League of Extraordinary Gals** performs a variety of functions to help us keep operations going by providing general office assistance and by acting as sorters.

**Professional Women's Group Volunteers** provide ongoing career development assistance to Dress for Success Memphis clients who have gotten jobs. Volunteers are needed to assist with planning the group's meetings and activities and to act as speakers and presenters.

**Dress for Success Memphis Ambassadors** educate the public about the mission of Dress for Success Memphis and give information about our programs; galvanize support for the organization; and help us to attract additional volunteers, donors and clients.

**Fund-raising Support Volunteers** are needed to participate in planning and executing fund-raising events for Dress for Success Memphis. Fund-raising events include our: **Valentine's Day Soiree**, **Garage Sale** and **Vogue**.



*Throw C.O.I.N.S. for Dress for Success Memphis and help to positively "change" the future outlook for women and children!*



*Suits to Self-Sufficiency*

The mission of Dress for Success is to promote the economic independence of disadvantaged women by providing professional attire, a network of support and the career development tools to help women thrive in work and in life.

## C.O.I.N.S. Postcard



*Success is not about landing a job - it's about building a career.*

Membership is open to Dress for Success clients who have successfully gained employment.

Meetings are held monthly, and each regularly scheduled meeting consists of two key elements: an expert speaker leading a discussion and a networking period.

Topics include communication skills, the "written and unwritten rules" of the workplace, work/life balance and financial literacy.

For more information, call, visit our website or e-mail us at [pwg@dfsmemphis.org](mailto:pwg@dfsmemphis.org)

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## Professional Women's Group (PWG) Postcard



*Suits to Self-Sufficiency*

### Career Center

If you have been assisted by Dress for Success Memphis and are still having trouble finding a job, our Career Center is here to help.

We have free computers with Internet access and a fax machine available for your use. You can search for jobs online, send your resume, and schedule interviews.

We also provide you with help to write or improve your resume and cover letters, and become more confident during job interviews.

You must call and make an appointment for assistance and to spend time at the center. For more information, call the Dress for Success Memphis office or e-mail us at [careercenter@dfsmemphis.org](mailto:careercenter@dfsmemphis.org).



*Support, assistance and free computer and fax so you can:*

- Improve your resume
- Practice your interview
- Search for jobs
- Build your skills
- Plan for a career

**The Dress for Success Memphis Career Center**

**By Appointment Only**

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[www.dressforsuccess.org/memphis/careercenter@dfsmemphis.org](http://www.dressforsuccess.org/memphis/careercenter@dfsmemphis.org)

## Presentation Folder



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