

Women of Style, Spirit and Success Inc.



The e-magazine, "Women of Style, Spirit & Success," provides information and resources and highlights the stories of women who have managed - sometimes against all odds - to make it. These are the stories that inspire us...the stories that will inspire our children.

If you feel we should print the story of some dynamic woman you know, e-mail us at editor@womenofsss.org.

To subscribe, visit our website and join our mailing list.

Please Support Us!

Women of Style, Spirit, and Success, Inc. raises funds and solicits in-kind donations to provide services, facilities, supplies, equipment, and administrative support for our initiatives and projects.

Contributions to Women of Style, Spirit, and Success, Inc. are tax deductible to the extent allowed by law. Individuals and businesses wishing to contribute to the projects outlined in this publication should call us at 901.452.8882 or e-mail us at info@womenofsss.org.

Visit our website for more information on our initiatives, administrators, project directors and others. While visiting us on-line, please join our mailing list to receive information on our activities and events and to receive our e-magazine.

Join our Success Network!

Our Success Network includes talented professionals who possess expertise in areas such as: market research, business and marketing plan development, sales and advertising, human resource management, business formation, loan procurement, product development, sourcing, packaging, graphic design, business image, brand development, marketing collateral design, website design, e-commerce, public and media relations, and marketing implementation.

We are looking for individuals to join our network who possess a spirit of giving, the sincere desire to help others help themselves, and the willingness to commit a small percentage of their time, talent and resources to help women improve their economic conditions.

Women of SSS connects clients with the people who can help by way of the Internet, which enables communications and information sharing across the globe. Members of the Network can also provide hands-on-assistance to clients who live in their local areas.

What you give totally depends on your time and resources - whether you agree to develop one website for a client, work with one or two clients to help them develop their marketing plans or provide six hours a year of personal/phone business consultation - your contribution will be needed and much appreciated. We match your skills and resources to those who need them in a manner that takes in to account your availability and your desired level of personal involvement.

You tell us what you want to offer through our Success Network Member Questionnaire found on-line at www.womenofsss.org/successfulseeds/. Click on the link titled "Become a Part of the Network."



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www.womenofsss.org



Organization logo



Successful Seeds Project logo

Who We Are

Women of Style, Spirit & Success, Inc. is a non-profit, 501(c)3 organization dedicated to improving the economic conditions of women through initiatives that assist them with career and entrepreneurial pursuits.

Our Mission

Our mission is to maximize the potential for women to lead successful lives by providing a holistic system of support that will enable them to pursue their dreams within the context of their life situations and relationships.

What We Do

Women of Style, Spirit and Success, Inc. operates initiatives that directly and indirectly address barriers to women's professional achievement.

Our mission acknowledges the fact that often external factors must be addressed before women are able to focus on things that will ensure their success. Therefore, our first initiative, our **Pink Power Projects**, are designed to enable a wide range of issues to be addressed - including problems with children, health, home management, etc.

We provide the organizational umbrella and support to these women-led projects to ensure their success in becoming part of our "holistic system of support."

Our second initiative is our **Successful Seeds Program**. Through this program, women who are starting businesses are given free or reduced-cost business services. Our focus is on the use of technology to expand markets and increase profit margins for women operating micro-enterprises.

The third initiative, the **Women of Style, Spirit and Success E-magazine**, provides information, resources and inspiration to help keep women on their journey towards success.



When true compassion lies at the foundation of efforts to bring about change, personal agendas and power plays will take a back seat to cooperation and compromise - factors necessary to build relationships and foster the connectivity needed to ensure meeting goals and objectives. It is the style of strong women, who have historically learned to rule with both an iron will and a tender touch.

Pink Power Projects are community-based initiatives operated under the non-profit umbrella of Women of Style, Spirit and Success and led by **Solution Strategists**, dynamic women who possess the ability to bring others to the fold to work together towards a shared vision.



These women are able to analyze situations, identify problems and needs, develop strategies that address them both, and manage the people and resources necessary for successful implementation and measurable outcomes.

Women of Style, Spirit and Success, Inc. provides expert guidance and support in the areas of grants, financial and data management, and outcome and impact measurement - activities often necessary for compliancy, as well as continued funding.

Our organization also assists with the development of the project design and details, infrastructure, and marketing plans designed to give heightened visibility to the project and its leaders. Lastly, we create communications plans to facilitate dialogue and the flow of information to and between the project's stakeholders, stakeholder partners and the community-at-large.

For more information and/or to find out how you can get assistance in developing and managing a project that fits within our mission, call us or e-mail us at: info@womenofsss.org



Successful Seeds Business Assistance Program

The Successful Seeds program provides guidance to women operating or starting micro-enterprises. Once they are ready, the program also gives them one year of hands-on marketing and technical assistance to help them build their customer base, increase sales and increase profits. Support and assistance is provided by volunteers who are members of our Success Network.

Services offered under the program include:

1. Initial analysis of their business
2. Customized business training plan
3. Business image development
4. Marketing collateral development
5. Website design and development
6. Training in developing and distributing e-marketing campaigns
7. Personal business consultation (in person or by conference call)

For more information on this project, e-mail us at: info@womenofsss.org.



Pink Power Projects logo



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